

August 27, 1979

Thomas C. Brennan
Copyright Royalty Tribunal
1111 20th St. NW
Washington, DC 20579

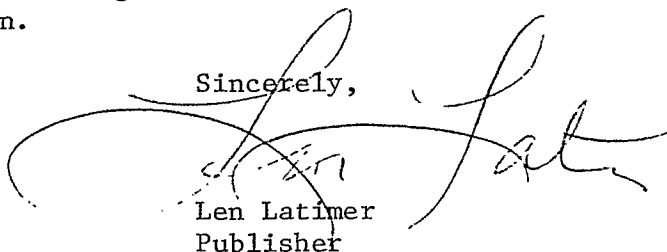
Dear Tom:

Thanks for your recent letter. I'm enclosing some recent issues of Songwriter Magazine for your review . . . I hope you enjoy them.

I would like to formally request as per our phone conversation that Songwriter Magazine act as host for a visit by the Copyright Tribunal to Los Angeles. I realize because of Proposition 13 and other budgetary problems, that funds are not easily available, however, Los Angeles accounts for the vast majority of songwriting and publishing activity in the United States. And to visit Nashville without visiting Los Angeles, does not present a complete picture of music publishing and songwriting.

Also, we would like to participate in the upcoming mechanical rate hearings. Of all the various organizations representing songwriters with an interest in mechanical rights, only Songwriter Magazine reaches well over 175,000 songwriters in the United States on a monthly basis. We would like to represent their point of view as a separate and distinct point of view than the RIAA or NMPA. Thus, we would appreciate being on the notification list for the hearings and would like to formally request the time for presentation.

Sincerely,



Len Latimer
Publisher

LL:jl

Enclosures

EDITORIAL PURPOSE

Founded in 1975, Songwriter Magazine is the only special interest magazine devoted to the craft and art of songwriting. Winner of ASCAP's Deems Taylor Award for outstanding editorial excellence, Songwriter is edited for the creative songwriter/recording artist/musician, with special emphasis on pop, rock, and country music. Each monthly issue features how-to articles, departments, industry news, and in-depth interviews with such top songwriters as Barry Manilow, Bee Gees, Mel Tillis, etc.

CIRCULATION

50,000 paid. Distributed via paid subscriptions, music stores, and newsstands.

Published monthly by the Len Latimer Organization, Inc.

Subscriptions \$14 per year; single copies \$1.50.

CLOSING DATES

Issues on sale first week of month of cover date.
Advertising reservations: 60 days prior to cover date.

Mechanical deadlines: 45 days prior to cover date.

I.E.: September Issue:

On Sale: Sept. 1st

Ad Reser: July 1st

Mechanical: July 15th

RATES

BLACK & WHITE

	1X	6X	12X	18X	24X
FULL PAGE	850	800	750	720	700
2/3 PAGE	700	660	615	595	575
1/2 PAGE	550	520	485	465	450
1/3 PAGE	425	400	375	360	350
1/6 PAGE	225	240	225	215	200

FOUR COLOR

	1X	6X	12X	18X	24X
FULL PAGE	1200	1130	1055	1020	1000
2/3 PAGE	1000	940	880	850	830
1/2 PAGE	800	750	700	680	650
1/3 PAGE	700	660	615	595	575

BLACK & WHITE COVERS

	1X	6X	12X	18X	24X
COVER 2	1200	1130	1055	1000	975
COVER 3	1000	950	900	850	825

FOUR COLOR COVERS

	1X	6X	12X	18X	24X
COVER 2	1500	1410	1320	1275	1250
COVER 3	1200	1130	1060	1020	1000
COVER 4	1750	1650	1540	1500	1450

BLEED: + 10%

SPECIAL POSITION: + 10%

TWO COLOR: + 20%

INSERTS: Consult Publisher

RATE HOLDER: 1/6 Page

MECHANICAL SPECIFICATIONS

		Width & Depth
FULL PAGE (BLEED)		8-1/2 x 11-1/8
FULL PAGE		7 x 10
2/3 PAGE		4-5/8 x 10
1/2 PAGE	SQUARE	4-5/8 x 7-1/2
	HORIZONTAL	7 x 4-7/8
1/3 PAGE	SQUARE	4-5/8 x 4-7/8
	VERTICAL	2-1/4 x 10
1/6 PAGE	VERTICAL	2-1/4 x 4-7/8
	HORIZONTAL	4-5/8 x 2-3/8
COLUMN WIDTH		14 Picas (2-3/8")
COLUMN DEPTH		60 Picas (10")
TRIM SIZE		8-3/8" x 10-7/8"

*Printing — Web Offset

*Binding — Saddle Stitch

*Negatives, Scotch prints, mechanicals & reprints accepted

*Halftone standard — 133 line screen

*Artwork, typesetting, etc. billed at cost plus 15%

*Bleeds: Keep all essential matter 1/2" from edge

*Negs: Right reading, emulsion down

CLASSIFIED

90¢ PER WORD. All ads must be paid in advance and received six weeks prior to month of publication. Name and address should be included in word count. Letter or number groups (rpm, 6F4, etc.) count as one word. Heading: Demo/Studio, For Sale, Instructions/Publications, Leadsheets, Misc. Classified ads NOT COMMISSIONABLE.

PRIMARY DEMOGRAPHICS

Median Age: 24
Sex: 71.8% male
Median Income: \$18,500
Amateur: 24%
Semi-Pro: 42%
Professional: 30%

Re-Read/Refer Back: 95.5%
Read Music: 66.9%
Singers: 82.1%
Performers: 63.9%
Play/Own Instruments: 91.9%
Play/Own Guitar: 67.6%
Play/Own Keyboard: 61.6%
Own PA/Sound System: 42.1%
Own Amp: 55.1%
Own Cassette Recorder: 91.1%
Own Reel-to-Reel Recorder: 69.2%
Own Microphone: 81.3%
Own Stereo System: 94.4%
Own Synthesizer: 32.3%

GEOGRAPHIC DISTRIBUTION

New England: 4.8%
Mid-Atlantic: 17.3%
East No. Central: 15.4%
West No. Central: 5.7%
South Atlantic: 13.0%
East So. Central: 5.1%
West So. Central: 8.1%
Mountain: 5.5%
Pacific: 22.3%
Canada & Foreign: 2.7%

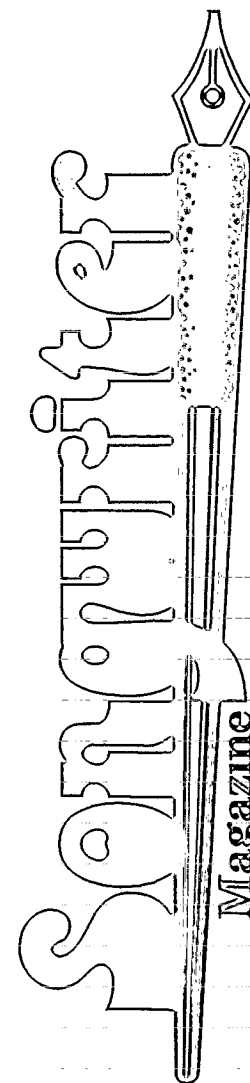
CONTACT

SONGWRITER MAGAZINE
P.O. BOX 3510
HOLLYWOOD, CALIF. 90028
(213) 464-7664

TERMS & CONDITIONS

1. Rates effective Sept. 1979 issue of Songwriter; subject to change three weeks prior to issue date to which such change will be applicable.
2. Cancellations not permitted after closing dates.
3. Songwriter not responsible for errors in key numbers or changes made after closing dates.
4. The Publisher assumes no responsibility if, for any reason, it becomes necessary to omit an ad.
5. All ads are accepted and published entirely on the representation that the agency and advertiser are authorized to publish the entire contents and subject matter thereof. In consideration of the publication of ads, the advertiser and agency will indemnify and hold the Publisher harmless from and against any loss or expense arising out of publication of such ads, including without limitation, those resulting from claims or suits from libel, violation of right of privacy, plagiarism or copyright infringement.
6. The Publisher shall not be subject to any liability whatever for any failure to publish or circulate all or any part of any issue or issues because of strikes, work stoppages, accidents, fires, acts of God or any other circumstances not within the control of the publisher.
7. Songwriter reserves the right to reject or cancel any ad for any reason at any time. Ads simulating Songwriter editorial matter in appearance or style or which are not immediately identifiable as ads are not acceptable.
8. No conditions, printed or otherwise, appearing on contracts, orders or copy instructions which conflict with the provisions of this rate card will be binding on the Publisher.
9. Agency commissions: 15% of gross to approved agencies. Artwork and/or mechanical charges NOT commissionable. Agency commissions not allowed after 45 days of invoice date.
10. Cash discount: 2% net 10. Net due 30 days on approved accounts. Accounts over 30 days charged 1 1/2 % per month service charge on unpaid balance.
11. Frequency discounts: Based on contracted insertions within continuous 12 month period except on 18 and 24 time contracts. Spreads count as two pages toward frequency discount.

Songwriter Rate Card No. 5 • Effective Sept. 1, 1979



Reach Over 175,000 Songwriters!